



DR. CHERICE ROTH TOGETHER FOR PETS AWARD

Congratulations to this veterinarian and author of "What Does A Real Doctor Look Like?" who is helping open kids' eyes to the possibilities of the veterinary profession. She will receive a \$10,000 grant from Blue Buffalo.

WHERE DO YOU WORK?

I am a mom and a wife but I am also the Chief Veterinary Officer of Fuzzy Pet Health.

WHY DID YOU BECOME A VETERINARIAN?

I chose to become a veterinarian rather than going into human medicine because of the privilege of being able to euthanize. It's the aspect of being able to say, "you don't have to suffer a second longer" and then being able to help them die pain free and with dignity.

WHAT'S YOUR PASSION?

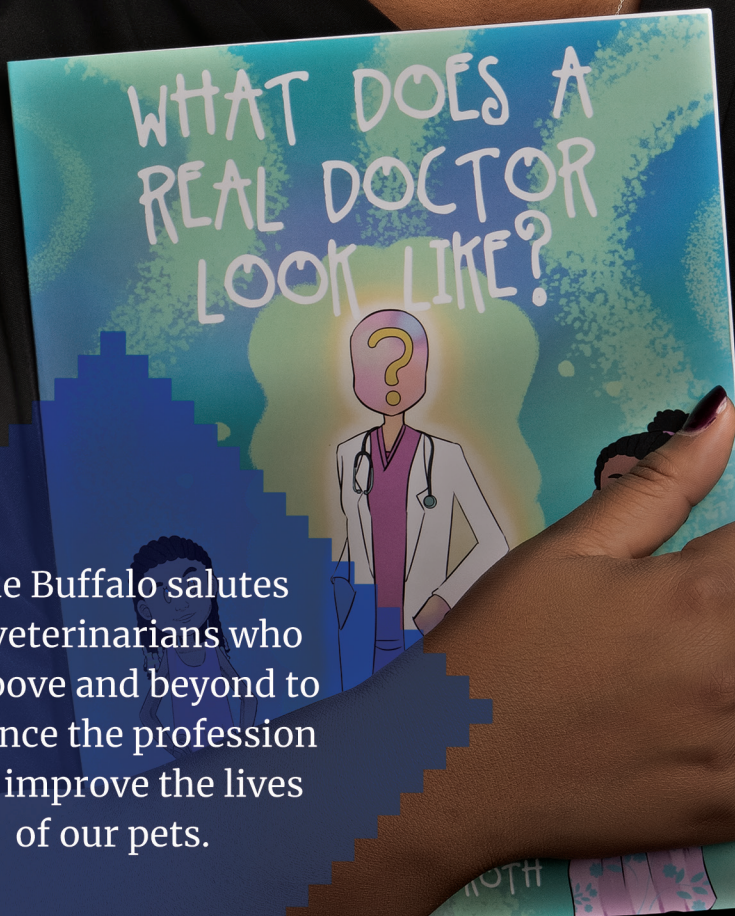
My passion is veterinary medicine and where I see it being able to go. I believe that for this field to continue to thrive we have to be able to bring in new clinicians that do not fit the previous mold of veterinarians.

HOW DO YOU MAKE A DIFFERENCE?

I believe that both my work in telemedicine and the messages in my children's books help to punctuate the amazing work that is veterinary medicine.

WHAT EXCITES YOU ABOUT THE FUTURE?

This is the PERFECT time to be in veterinary medicine! Veterinary care is changing for the better. There's still a lot to do but I'm excited to be a small part of the positive change.



Blue Buffalo salutes the veterinarians who go above and beyond to advance the profession and improve the lives of our pets.