



# DR. CHERICE ROTH TOGETHER FOR PETS AWARD

Congratulations to this veterinarian and author of “What Does A Real Doctor Look Like?” who is helping open kids’ eyes to the possibilities of the veterinary profession. She will receive a \$10,000 grant from Blue Buffalo.

## WHERE DO YOU WORK?

*I am a mom and a wife but I am also the Chief Veterinary Officer of Fuzzy Pet Health.*

## WHY DID YOU BECOME A VETERINARIAN?

*I chose to become a veterinarian rather than going into human medicine because of the privilege of being able to euthanize. It’s the aspect of being able to say, “you don’t have to suffer a second longer” and then being able to help them die pain free and with dignity.*

## WHAT’S YOUR PASSION?

*My passion is veterinary medicine and where I see it being able to go. I believe that for this field to continue to thrive we have to be able to bring in new clinicians that do not fit the previous mold of veterinarians.*

## HOW DO YOU MAKE A DIFFERENCE?

*I believe that both my work in telemedicine and the messages in my children’s books help to punctuate the amazing work that is veterinary medicine.*

## WHAT EXCITES YOU ABOUT THE FUTURE?

*This is the PERFECT time to be in veterinary medicine! Veterinary care is changing for the better. There’s still a lot to do but I’m excited to be a small part of the positive change.*

Blue Buffalo salutes the veterinarians who go above and beyond to advance the profession and improve the lives of our pets.

